

Privacy Policy for Chatfield Coaching

Protecting Your Privacy at Chatfield Coaching

Welcome to the Privacy Policy of Chatfield Coaching. This document explains how we handle your personal information when you interact with or use our services.

By accessing our website or providing your information, you agree to the practices described in this policy. Below, you'll find detailed information on what data we collect, how we use it, and the steps we take to safeguard your privacy.

For any questions or concerns, contact us at nate.chatfield@gmail.com

1. Introduction

This Privacy Policy outlines the practices and policies of **Chatfield Coaching** ("we," "us," or "our") regarding the collection, use, and protection of personal information provided by users ("you" or "users")

2. Collection of Personal Information

We collect personal information from users when:

- You voluntarily provide it to us when using our website or services.
- You submit your phone number to receive messages via SMS/MMS/RCS, 10DLC.

3. Use of Personal Information

We use the personal information you provide for the following purposes:

- To provide the requested services.
- To send you messages via 10DLC as per your request.
- To comply with legal obligations.
- To improve our services and user experience.

4. Privacy and 10DLC

As a 10DLC service provider, we adhere to the following principles:

- Privacy policies and terms and conditions are displayed next to the phone number entry fields.
- Privacy policies explicitly state that end user information is protected and not shared or sold to third parties for marketing, lead generation, or analytics purposes.
- The opt-in and opt-out procedures for 10DLC traffic are clearly outlined in both the call-to-action (CTA) and the Terms and Conditions. Opt-in and opt-out occur via the 10DLC number, and short code opt-out routes are not used.

5. Opting Out

You can opt out of receiving messages by texting STOP to the 10DLC number associated with our service. If you need assistance or have questions, text HELP for help.

6. Disclosure of Personal Information

We do not share or sell end-user information to third parties or affiliates for any marketing, lead generation, or analytics purposes.

7. Security

We take reasonable measures to protect your personal information from unauthorized access or disclosure.

8. Cookies and Tracking Technologies

At **Chatfield Coaching** we use cookies and similar tracking to enhance your browsing experience and provide you with relevant information. Cookies are small text files that are placed on your device when you visit our site. These cookies serve various purposes, such as remembering your preferences, analyzing website traffic, and enabling us to offer you personalized content and advertisements.

We use both essential cookies, which are necessary for the basic functionality of the site, and analytical cookies, which help us gather insights into how our website is used and make improvements accordingly. Essential cookies enable you to navigate our website and access its features securely, while analytical cookies allow us to understand which pages are most popular, which products or services you are interested in, and how you interact with our content.

By using our website, you consent to the placement of cookies on your device. You can manage your cookie preferences through your browser settings, including blocking or deleting cookies, if you wish to restrict the data we collect. Please note that disabling certain cookies may impact your ability to fully utilize our website's features. For more information about how we handle your personal data and how to exercise your rights, please refer to our Privacy Policy. We periodically review and update our cookies policy to ensure it reflects our current practices and complies with relevant laws and regulations. Any updates will be posted on this page, so please check back periodically for the latest information. If you have any questions or concerns about our cookies policy, please contact us at nate.chatfield@gmail.com

9. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these websites.

10. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. The revised policy will be posted on our website with the effective date.

11. Contact Us

If you have any questions or concerns about this Privacy Policy or your personal information, please get in touch with us at **nate.chatfield@gmail.com**